

รายวิชา ภาษาอังกฤษ

รหัสวิชา อ23101

ชั้นมัธยมศึกษาปีที่ 3

ผู้สอน

ครูณงนุช จันทร์เสวก

เรื่อง

OTOP Label

OTOP Label



OTOP Label



OTOP Label



Objectives

สามารถออกแบบป้าย
ฉลากผลิตภัณฑ์ได้

Vocabulary Station



ขอขอบคุณภาพ Product

จาก <https://pixabay.com/th/th/photos/product/basket> (January 11, 2016)

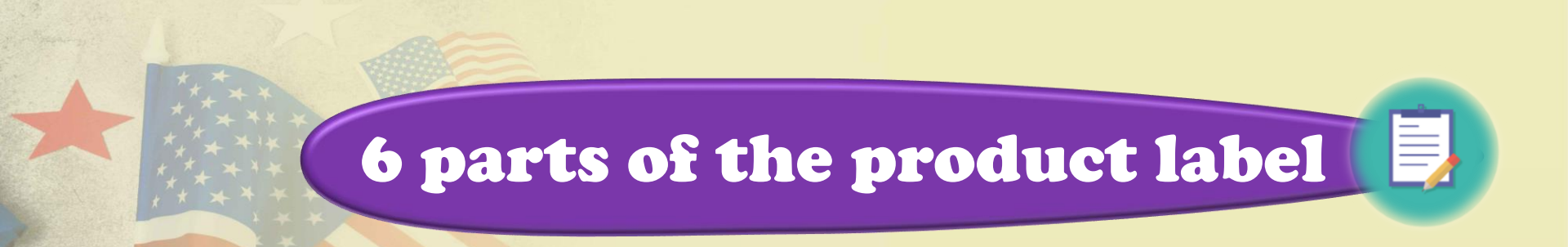


6 parts of the product label



1. BRAND NAME

Should be prominently displayed on the front of the label.

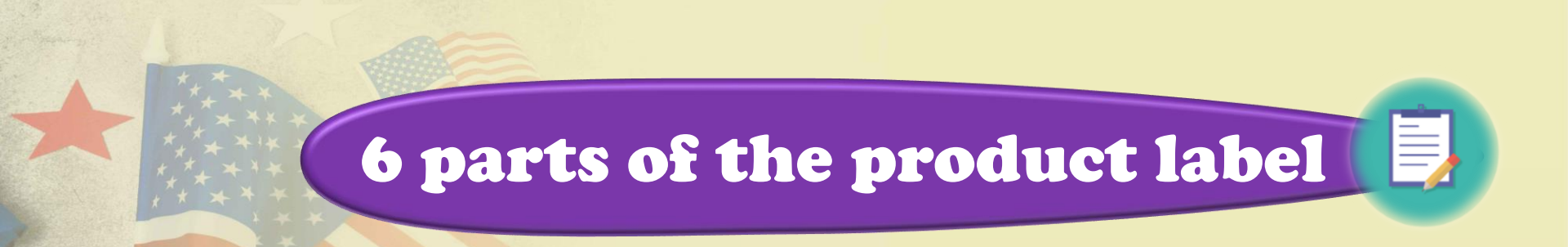


6 parts of the product label



2. PRODUCT NAME

- Describes the actual item that's inside the packaging.
- A brief description should be placed near the product name.

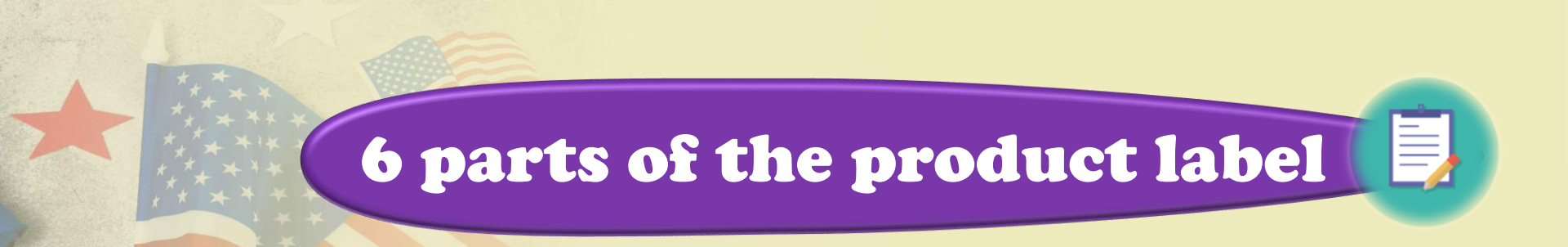


6 parts of the product label



3. INGREDIENTS

To list all ingredients in the food on the label in order of predominance, with the ingredients used in the greatest amount first.



6 parts of the product label



4. COMPANY NAME AND ADDRESS

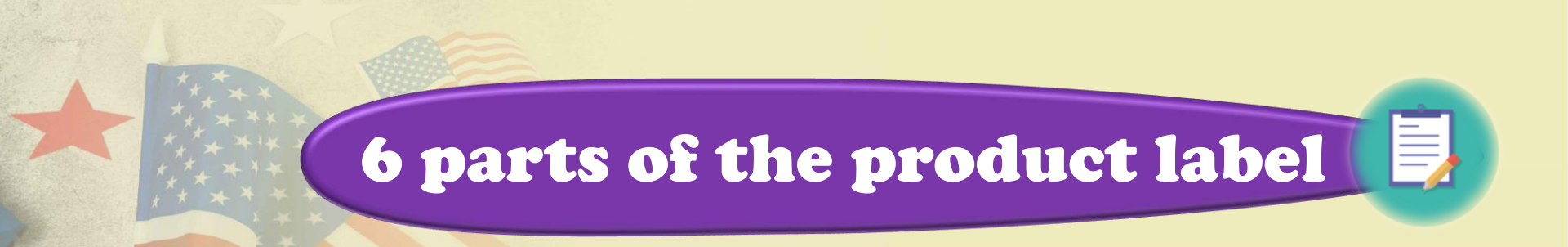


6 parts of the product label



5. NET WEIGHT STATEMENT

The net quantity of contents is a statement on the label that shows the net weight of food in a package.

The top of the slide features a decorative background with a stylized American flag, including stars and stripes, on a textured, parchment-like surface.

6 parts of the product label



6. BARCODE

OTOP Label



ขอขอบคุณภาพ Workshop.

จาก <https://pixabay.com/th/workshop-training-seminar-group-1425446/> (May 31, 2016)



OTOP Label

ขอขอบคุณภาพ Workshop.

จาก <https://pixabay.com/th/workshop-training-seminar-group-1425446/> (May 31, 2016)

QUOTE OF THE DAY

A close-up photograph of a green tin can, likely a soda can, with a silver pull tab. The can is covered in water droplets, and the background is dark with many more water droplets, creating a high-contrast, textured effect.

**Labels are
for cans,
not people.**

ขอขอบคุณภาพ Orlando. Can.

จาก <https://pixabay.com/th/photos/box-tin-can-water-drop-of-water-3992631/> (March 5, 2019)