

ใบงานที่ 1 เรื่อง Vocabulary (This Is Clickbait.)
หน่วยการเรียนรู้ที่ 5 เรื่อง Social Media
แผนการจัดการเรียนรู้ที่ 7 เรื่อง The Clickbait
รายวิชา ภาษาอังกฤษ รหัสวิชา อ22102 ภาคเรียนที่ 2 ชั้นมัธยมศึกษาปีที่ 2

Instructions: Match the vocabulary with the meaning.

- | | |
|-------------------------------|--|
| 1. _____ clickbait | a. to stop something from happening |
| 2. _____ lure | b. a strong desire to know about something |
| 3. _____ frustration | c. to c. to recognize somebody/something and be able to say who or what they are |
| 4. _____ appeal | d. the feeling of being annoyed or less confident because you cannot achieve what you want, or something that makes you feel like this |
| 5. _____ curiosity | e. an illegal plan for making money, especially one that involves tricking people |
| 6. _____ identify | f. material put on the internet in order to attract attention and encourage visitors to click on a link to a particular web page |
| 7. _____ scam | g. feeling that something is dishonest, illegal, or wrong. |
| 8. _____ unfamiliar | h. to persuade or trick somebody to go somewhere or to do something by promising them a reward |
| 9. _____ suspicious something | i. not having any knowledge or experience of |
| 10. _____ prevent | j. to interest or attract someone |

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Instructions: Match the vocabulary with the meaning.

1.	clickbait	f	f. material put on the internet in order to attract attention and encourage visitors to click on a link to a particular web page
2.	lure	h	h. to persuade or trick somebody to go somewhere or to do something by promising them a reward
3.	frustration	d	d. the feeling of being annoyed or less confident because you cannot achieve what you want, or something that makes you feel like this
4.	appeal	j	j. to interest or attract someone
5.	curiosity	b	b. a strong desire to know about something
6.	identify	c	c. to recognize somebody/something and be able to say who or what they are
7.	scam	e	e. an illegal plan for making money, especially one that involves tricking people
8.	unfamiliar	i	i. not having any knowledge or experience of something
9.	suspicious	g	g. feeling that something is dishonest, illegal, or wrong.
10.	prevent	a	a. to stop something from happening

ใบงานที่ 2 เรื่อง Vocabulary (This Is Clickbait.)

หน่วยการเรียนรู้ที่ 5 เรื่อง Social Media

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รายวิชา ภาษาอังกฤษ รหัสวิชา อ22102 ภาคเรียนที่ 2 ชั้นมัธยมศึกษาปีที่ 2

Instructions: Read the notice about clickbait and complete the following tasks.

THIS IS CLICKBAIT



AND HOW TO PREVENT IT!



WHAT IS CLICKBAIT?

Clickbait means material put on the internet in order to attract attention and encourage visitors to click on a link to a particular web page.

WHY IS IT DANGEROUS?

Most of us might have been lured and clicked on a catchy headline, only to find a piece of fake news or links we do not need to see. If you are lucky, clickbait can be a minor frustration and time-waster. However, if not, it can harm your computer with viruses.

CLICKBAIT HEADLINES

Headlines are created to appeal to our sense of curiosity, which makes them a natural for children and teens to click on. Here are the tips to identify clickbait headlines.

- too funny
- too positive
- too terrifying
- too anything else, not related to the content



HOW TO PREVENT IT?

- Never click on unfamiliar links.
- Before you click, mouse over the link to see where does it come from.
- Don't trust your friends' taste online.
- On your social media, report scam posts and other suspicious activity.
- Protect your computer.

A Read the notice and mark the sentences *T* (true) or *F* (false).

1. Clickbait attracts visitors

to click the links. _____

2. We want to read fake news. _____

3. Clickbait can frustrate
the computer. _____

4. Teenagers click on clickbait
because they want to know. _____

5. We should follow what our
friends do on their social
media. _____

B Write 2 sentences on how to prevent yourself from clicking clickbait.

Ex. *I should check where it's from.*

1. _____

2. _____

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แผนการจัดการเรียนรู้ที่ 8 เรื่อง The Clickbait
รายวิชา ภาษาอังกฤษ รหัสวิชา อ22102 ภาคเรียนที่ 2 ชั้นมัธยมศึกษาปีที่ 2

Instructions: Read the notice about clickbait and complete the following tasks. (เจอลย)

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References:

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<https://blog.tcea.org/clickbait/>
<https://www.ccleaner.com/knowledge/what-clickbait-is-and-how-you-can-avoid-it>

A Read the notice and mark the sentences *T* (true) or *F* (false).

- Clickbait attracts visitors
to click the links. T
- We want to read fake news. F
- Clickbait can frustrate
the computer. F
- Teenagers click on clickbait
because they want to know. T
- We should follow what our
friends do on their social
media. F

B Write 2 sentences on how to prevent yourself from clicking clickbait.

Ex. *I should check where it's from.*

- I shouldn't click unfamiliar links.
- I should report scam posts.